

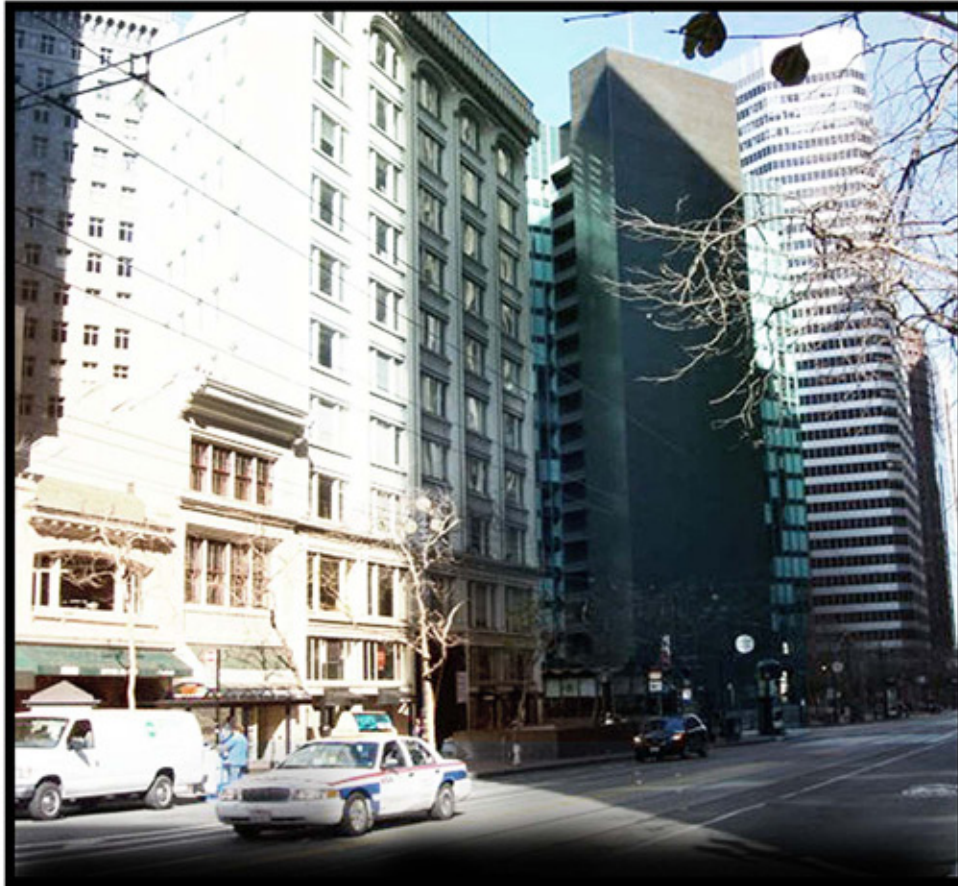


CREATIVE ARTISTS  
PHOTO PRODUCTION  
EVENT PRODUCTION  
MOBILE APPLICATIONS  
SOCIAL MEDIA  
BRANDING  
CONSULTING

INDUSTRY 415  
CREATIVE PRODUCTION AGENCY

SAN FRANCISCO  
LOS ANGELES  
LAS VEGAS  
CHICAGO  
DALLAS  
NEW YORK  
ATLANTA  
MIAMI

# ABOUT INDUSTRY 415



Industry415 Creative is a full service photography and experiential production agency based in San Francisco. We support national brands and companies by offering full service production solutions combining photography, experiential event marketing and project management to the General and Multi Cultural markets.

We pride ourselves in representing some of the best creative professionals nationwide. At Industry415 Creative, our production team is committed to excellence and maintaining our reputation as the premiere production agency on the west coast.

"Focusing On The Creative Details, While You Focus On Your Brand"

# OUR CLIENTS & PARTNERS



# BRAND IDENTITY & PRODUCTION



At Industry415 Creative, we like to think of ourselves as a well oiled creative machine that produces an endless supply of fresh ideas. Like with any first impression, your brand's first impression is the only thing anyone ever remembers. Having a memorable first impression helps brands stand out and creates an emotional connection between the brand and your consumer.

From the moment you say hello and hand someone your business card, we want your brand to do all the talking for you.

# PRINT & PHOTO PRODUCTION



We coordinate and manage all aspects of both on and off figure photo shoot production for ad campaigns, online retailers, catalogues and editorials through out the United States, Puerto Rico and Mexico. We support all photography needs both in studio and on location according to your project requirements.

- Photo Shoot Management
- Budget Management
- Location Scouting
- Vendor Negotiation
- Art Buying
- Casting
- Art Direction
- Scheduling
- Travel Coordination
- Permits & Insurance
- Studio & Equipment Rentals

# EXPERIENTIAL MARKETING & PRODUCTION



Industry415 Creative provides unique experiential event marketing concepts in addition to project management and production support to clients looking to engage the consumer by placing their brands directly into the consumer's hands and everyday lifestyle.

Our Strategy is simple; we create engaging experiences that amplify consumer emotions mixed with non traditional advertising campaigns.

- Event Planning
- Mobile Tours
- Pop-up Stores & Experiences
- Product Launches
- Strategic Partnerships
- Brand Ambassador & Market Manager Programs

# MOBILE APP & SOCIAL MEDIA PRODUCTION



With smart phones and mobile devices on the rise all over the world, we've added mobile application development to our arsenal of creative agency services.

Whether you're looking to develop a mobile app for your company or create a social media campaign to expand your business, we can help. We specialize in building quick and inexpensive mobile and social media solutions for clients focused on the popculture, fashion and entertainment industries.

- iPhone Development
- iPad Development
- Android Development
- Social Media Campaign Development

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Brand Identity | Production | Artists Services